



Santa Clara Valley Board Meeting Minutes - Draft

Nov 3 2016

Fiorillo's Restaurant
638 El Camino Real
Santa Clara, California

- I. The meeting was called to order by Chapter President Maia Gendreau at 5:00 p.m.
- II. Attendees:
 - A. Board Members Present;
 1. Maia Gendreau, AIA, CSI, CDT – President
 2. Terri Sudbrook, CSI, AIA – Vice-President
 3. Jim O'Keefe, CSI – Treasurer
 4. Rose Garrison, CSI – Past President arrival by phone.
 5. Jim Morelan, CSI, AIA, LEED AP – Director
 6. Nick Vadasz, CSI, Director
 7. Tina Gonzales, CSI, Director
 - B. Region Director: Krista Nelson, RA, CSI, CDT, LEED, EDAC – not present
 - C. Committee Chairs: Mike Baker, CSI
 - D. Members:
- III. The minutes of the October meeting were reviewed by those present. Minutes are approved as distributed.
- IV. Treasurer's Report:
 - A. Bank balance is about the same.
 - B. Raffle is capped at \$1000.
 - C. The board had a short discussion of how student dinners and the scholarship fund interact
 - D. No monies for Chapter dues were received this month.
 - E. A sponsorship was received Peninsula Building Materials, thank you Tina Gonzales
 - F. A sponsorship was received from Sherwin Williams, Thank you Carl Falchetta!
 - G. The AIA Continuing Education provider certificate was paid, Rietta was reimbursed.
 - H. The report is filed for annual review.
- V. Region Director's Report:
 - A. West Region Mid Year is tomorrow in Santa Ana. Maia will be attending in Krista's place.
 - B. Leadership training will be this weekend in Santa Ana, the President and VP will be in attendance.
- VI. President's Report:
 - A. Presidents call: Maia attended the President's call, the following was discussed:
 1. Mid Year board meeting.
 2. Non Dues revenue concept:
 - a) A website and APP for products and services, similar to www.HawaiiBuildingProducts.Com
 3. West Region Conference 2017
 4. The WR website.
 - B. West Region conference schedule: The Region would like confirmation from the Chapters that they will support the schedule. The schedule is in alignment with a past agreement to do bi-Region conferences with Northwest Region, two south, (San Diego and Lake Tahoe, followed by 2 north).
 1. 2017 Seattle, WA
 2. 2018 Cook Inlet, AK
 3. 2019 Los Angeles.
 - C. The website needs to be populated; send info to Eric and Paul to post.
 - D. Non Dues Revenues

1. Paul wants feedback on whether region should do a website like Hawaii's: hawaiibuildingproducts.com.
 - a) The board discusses the Blue Book.
 - b) Will the directory compete with the chapters seeking advertising sponsorship.
 - c) Certification training.

VII. Unfinished Business

- A. Open Board seat.

VIII. New Business: none.

IX. Committee Reports

- A. Membership: 59 Professional, 4 Emeritus, 5 Retired and 3 emerging professionals. 71 members.
 1. New member Julio Hernandez, Maia sent a welcome email, since he does not have a phone number listed on his registration.
 2. Maia, Bob, Hannah and Katia are reaching out to non-renewed members.
- B. Education Seminar: Maia made a call to Bob.
- C. Programs/Technical/Social:
 1. Code Resource this month, next month Holiday party, January Gina Rodda of PGE.
 2. Holiday Party:
 - a) So far \$3500 is committed in sponsorship money.
 - b) Ron Ronconi is putting a wine pairing together for three different wines.
 - c) Photo booth is confirmed.
 - d) Rose will send a revised budget for the party.
 - e) The board can review the budget and then Jim can pay the deposit for the photo booth.
 - f) Linda Stansen is organizing the silent auction.
- D. Continuing Education: Welcome new Chair Faith Chien!
 1. November's program is registered with the AIA.
 2. 2017 CEU Provider dues have been paid and I have been reimbursed for them (thank you Jim).
 3. Training with Faith Chen to take over the committee is starting next week.
- E. Greeter/Raffle: 2 bottles of wine, the marble draw and the dinner are all available for the raffle.
- F. Editor: Maia will be the new chair of this committee.
 1. Editor: Deadline for the December newsletter is November 10th at noon.
 2. Training with Maia is starting this month for her to take over the committee.
- G. Historian: no report
- H. Awards: no report
- I. Website: Krista Nelson will be the new chair of this committee.
 1. Website ads are current.
 2. January flyer will be posted online with the next round of updates (next week-ish).
 3. Training with Krista will start this month sometime for her to take over the committee.
- J. Operating/House: 21 are coming tonight, no students.
- K. Toys-for-Tots:
 1. Next Thursday the boxes will be picked up and delivered to 8 locations.
 2. Julie Brown updated the flyer.
 3. 2 marines are confirmed for attending, will leave at 9.
 4. A box will be at the party.
- L. Marketing:
 1. Maia and Katia worked on the spreadsheet to document subscriptions.
 2. Subscribers appreciate being informed when their subscription is ending and a reminder to renew.
 3. We are at 42% of the marketing goal.

X. Announcements: Congratulations new mom Rietta McCain!

XI. The meeting was adjourned by Chapter President Maia Gendreau at 6:00 p.m.